

EXHIBITORS UPDATE #2

Thank you for your participation and continued support to SEMICON Korea.

1. PREPARATION SCHEDULE

November 2018

- 1 Visitor online pre-registration open
Receive invitations by air mail
- 14 Receive Exhibitor Update #2 by email
- 26 Receive Industry Leadership Dinner invitation by email (Online RSVP by Jan 9, 2019)

December 2018

- 7 Co-exhibitor submission deadline
- 14 Advertising and sponsorship opportunities closed
- TBD Receive 2020 On-site Space Selection email

January 2019

- 4 Co-exhibitor booth drawing design due (submit to SEMI)
Column wrap design due (submit to SEMI)
- 9 Industry Leadership Dinner online RSVP closed
- 10 Online Service Registration closed
Online Event Directory closed
- 11 Booth drawing design due (submit to COEX)
- 15 Online Service Registration payment due
- 16 Visitor online-preregistration closed

* The above dates are subject to change.

2. [IMPORTANT] EXHIBITOR SERVICE MANUAL: SECTION 2.2.2

The exhibiting subject, exhibitors are those who submit the application/contract for SEMICON Korea 2019. The contracted exhibitor must have prominent identification in the entire contracted exhibit space.

The contracted exhibitor may share this space with affiliated co-exhibitors, providing the co-exhibitor comply with all exhibitor conditions, rules and regulations.

1. Procedure

- Read, understand the definition of co-exhibitor and comply to the co-exhibitor rules and regulations
- Submit co-exhibitor application
- Complete payment

2. Rules and Regulations

- Co-exhibitor submission does not mean the right to exhibit at SEMICON Korea. All exhibitor rights are reserved for the exhibiting company that submitted the application/contract to SEMICON Korea.
- Co-exhibitors cannot have an individual, separate booth design from the primary exhibitor. The contracted space must appear as one unified booth and may not be divided or split with a wall constructed in between. The contracted space must have prominent identification of the entire contracted space.
- No separate design work is allowed for co-exhibitors. However, company name may be exposed within the following regulation.

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- Co-exhibitors may have their identification provided it is smaller (in font size) than the primary exhibitor.
- The primary exhibitor may not assign, sublet or resell; in whole or in part their contracted space.

Exhibits installed at SEMICON Korea exhibitions must comply with the rules and regulations of the exposition. In the event that an exhibitor or exhibit activities are in violation of the exhibit rules and regulations or are not consistent with the standards of the exhibition, SEMI Show Management reserves the right to reject, or prohibit any exhibit, in whole or in part, or any exhibitor and his representatives, based solely on its judgment, discretion and authority. SEMI Show Management may require the exhibitor to alter the exhibit either before the exhibition or on-site. Necessary changes are to be made at the exhibitors' expense and are subject to approval.

In addition, SEMI may, at its discretion, eliminate or reduce priority points for violation of these rules and regulations.

SEMI Show Management reserves the right to pursue any action it deems necessary in the best interest of the exhibition and in fairness to all exhibitors.

3. EXHIBITION INVITATIONS

Printed invitations allow free access to exhibit halls and they were sent to each exhibitor. Please note that additional shipment or re-shipment is not possible.

4. INDUSTRY LEADERSHIP DINNER INVITATIONS

The Industry Leadership Dinner e-invitation will be sent on Nov 26 to each exhibitor. Seating will be secured based on your online RSVP.

Hours Date	5:30pm - 8:00pm Wednesday, January 23, 2019
Location	Grand Ballroom, 5F, Grand InterContinental Seoul Parnas
RSVP Deadline	Wednesday, January 9, 2019

5. EXHIBITOR SERVICE REGISTRATION [[Go to website](#)]

Exhibitors may register for services according to your company needs. We have provided each exhibitor with a unique password to enter the website on Oct 10.

<p>Utilities</p>	<p>Exhibitor Service Manual</p>	<p>Co-Exhibitor</p>
<p>Exhibitor badge, electricity, compressed air, water drainage, furniture, fascia name, internet, booth assistant, logistics, etc.</p>	<p>Download the guide which provides key information, rules, regulations and dates for planning a successful exhibition</p>	<p>Exhibitors may share their booth with affiliated co-exhibitors, providing co-exhibitor comply with all exhibitor conditions, rules and regulations</p>
<p>e-Invitation</p>	<p>Event Directory</p>	<p>COEX Appointed Contractors</p>
<p>Invite your customers using the e-invitation, a formatted invitation including exhibitor name and booth number. <i>Please note that the e-invitation does not allow free access to exhibit halls</i></p>	<p>Register your company information, products, services for potential attendees</p>	<p>All raw booth exhibitors must use a COEX appointed contractor to do the labor for set-up and dismantling</p>

If you have any questions, please contact us.
Thank you.