

EXHIBITOR UPDATE #1



Thank you for your participation and continued support to SEMICON Korea.

SEMICON Korea 2019 will be the largest using additional space, the Grand Ballroom, totaling over 500 exhibitors, 2,050 booths.

We will do our best to make the 2019 show successful for all our exhibitors.

1. EXHIBITION OVERVIEW

Date	Wednesday, January 23, 2019	10:00-17:30
&	Thursday, January 24, 2019	10:00-17:30
Time	Friday, January 25, 2019	10:00-16:30
Location	Exhibition: Hall A, B, C, D, Grand Ballroom, COEX Seminar: Conference room (South), 3F, COEX	

2. PREPARATION SCHEDULE

October 2018

- 10 Receive Exhibitor Update #1 by email
- Exhibitor list and floor plan available online
- Review Exhibitor Service Manual
- Online Service Registration available
- Online Event Directory available
- Co-exhibitor submission begins
- Advertising and sponsorship opportunities available

November 2018

- 1 Visitor online pre-registration open
- Receive invitations by air mail
- 28 Receive Industry Leadership Dinner invitation email (Online RSVP by Jan 9, 2019)

December 2018

- 7 Co-exhibitor submission deadline
- 14 Advertising and sponsorship opportunities closed
- TBD Receive 2020 On-site Space Selection email
- TBD Receive Exhibitor Update #2 by email

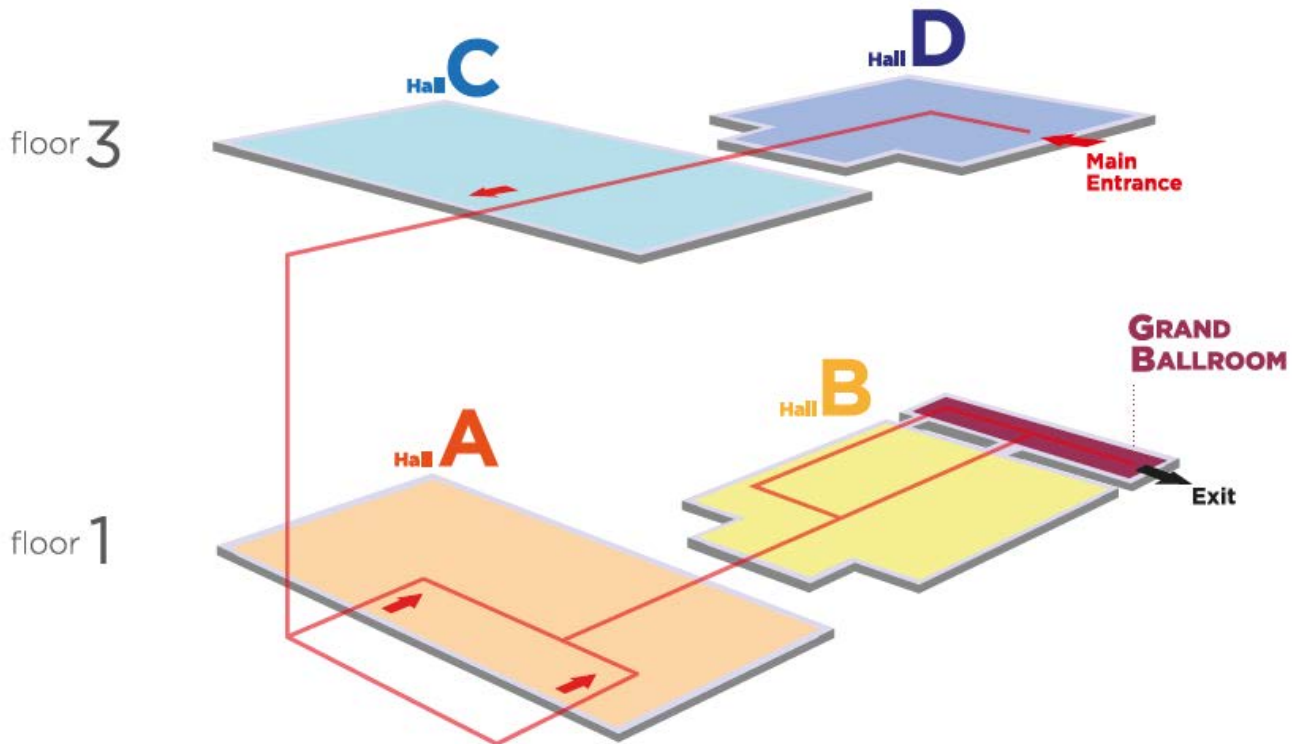
January 2019

- 9 Industry Leadership Dinner online RSVP deadline
- Column wrap design submission to SEMI deadline
- 10 Online Service Registration closed
- Event Directory closed
- 11 Booth drawing submission to COEX deadline
- 15 Online Service Registration payment due
- 16 Visitor online pre-registration closed

* The above dates are subject to change

3. EXHIBITOR LIST and FLOOR PLAN

The venue, COEX, has two exhibit floors, 1F and 3F. Hall A, B, and Grand Ballroom is in 1F, Hall C, D is in 3F. Please be reminded that entrances and exits of each hall are fixed. It is important for exhibitors to review their reserved space, entrance and exit, including visitor flow when planning the exhibition.



4. EXHIBITOR SERVICE REGISTRATION [[Go to website](#)]

Exhibitors may register for services according to your company needs. We have provided each exhibitor with a unique password to enter the website.

<p>Utilities</p>	<p>Exhibitor Service Manual</p>	<p>Co-Exhibitor</p>
<p>Exhibitor badge, electricity, compressed air, water drainage, furniture, fascia name, internet, booth assistant, logistics, etc.</p>	<p>Download the guide which provides key information, rules, regulations and dates for planning a successful exhibition</p>	<p>Exhibitors may share their booth with affiliated co-exhibitors, providing co-exhibitors comply with all exhibitor conditions, rules and regulations</p>
<p>e-Invitation</p>	<p>Event Directory</p>	<p>COEX Appointed Contractors</p>
<p>Invite your customers using the e-invitation, a formatted invitation including exhibitor name and booth number. <i>Please note that the e-invitation does not allow free access to exhibit halls</i></p>	<p>Register your company information, products, services for potential attendees</p>	<p>All raw booth exhibitors must use a COEX appointed contractor to do the labor for set-up and dismantling</p>

5. 2018 VS 2019 CHANGES | RE-INFORCED REGULATIONS

	2018	2019
Exhibit size	Hall A, B, C, D	Hall A, B, C, D, Grand Ballroom
Visitor flow	3F (D > C) > 1F (A > B)	3F (D > C) > 1F (A > B > Grand Ballroom)
Column wrap	Allowed for neighboring column	Columns with hydrant cannot be applied

RE-INFORCED REGULATIONS

1. Packaging materials such as wooden boxes and/or pallets cannot be stored in exhibit halls including the loading dock. All packaging materials must be taken out of exhibit halls before the exhibition begins. Please consult the official contractor, KEMI-LEE for delivery and storage of packaging materials (empty boxes).
2. Due to large-scale fire occurrences in complex buildings and to secure a rapid evacuation of visitors in case of fire, regulations for booth installation for each hall have been strengthened. The front-side of all hydrants in exhibit halls must be opened. Banners indicating hydrant and emergency exit locations must be installed over nearby booths.
3. Safety helmets must be used at all times when working with aerial lifts, scissor lifts, ladders or any elevated work platforms.

6. PRINTED INVITATIONS

Printed invitations allow free access to exhibit halls and they will be sent to each exhibitor early November. If you want the invitations sent to your Korean representative, have changes to address or contact, please contact SEMI Korea no later than **Wed. Oct 17** to have the changes applied.

1-3 booths: 150

4-6 booths: 250

Over 7 booths: 350

7. ADVERTISING AND SPONSORSHIP OPPORTUNITIES

There are various advertising and sponsorship opportunities available to promote your company to SEMICON Korea attendees.

ON-SITE

- Attendee Badge Insert
- Attendee Badge Lanyard
- Hall Banner
- Column Wrap
- Exhibition Water Bottle
- Visitor Guide
- Mobile App

SEMINAR

- Keynote Speech
- STS (SEMI Technology Symposium)
- Market Seminar
- MI (Metrology & Inspection) Forum
- SMART Manufacturing Forum
- Test Forum
- Seminar Water Bottle

PRE-SHOW

- Email Blast

EVENTS

- Industry Leadership Dinner
- MI (Metrology & Inspection) Reception
- VIP Luncheon
- Lucky Draw

If you have any questions, please contact us.
Thank you.