



Opportunities and Challenges for MEMS & Sensors in China

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IOT is known as the industry driver for MEMS and Sensors and China is expected to be the biggest market for IOT applications. However, we haven't seen the volume.

This presentation will discuss the opportunities and challenges for the industry by analyzing the model of innovation for new sensor devices, new applications and the eco-system. While introducing some China specific applications, a new method of lowering the barrier of innovation and building an eco-system is experimented and encouraging results will be discussed.